

GET \$100 IN RUGER REWARDS™

Ruger is excited to announce the Ruger Rewards program. This program provides customers with the opportunity to earn rewards - redeemable exclusively at **ShopRuger.com**.

BUY QUALIFYING RUGER FIREARMS AND EARN VALUABLE RUGER REWARDS



Earn Ruger Rewards by purchasing a new Ruger American® Rifle (centerfire models only) at your favorite retailer between **October 1, 2023** and **November 30, 2023**. Restrictions and exclusions apply.

See Ruger.com/Rewards for details beginning **October 1**.

CLAIM YOUR RUGER REWARDS AT [RUGER.COM/REWARDS](https://Ruger.com/Rewards)

HOW IT WORKS:

1

Buy a qualifying product between October 1, 2023 and November 30, 2023.

2

Enter the required information into our convenient online form before December 15, 2023.

3

Look for your email from Ruger with your Ruger Rewards code.

4

Enjoy your shopping experience at ShopRuger.com by March 31, 2024!



The acquisition, ownership, possession and use of firearms are heavily regulated. Some models may not be legally available in your state or locale. Whatever your purpose for lawfully acquiring a firearm - know the law, get trained and shoot safely.

